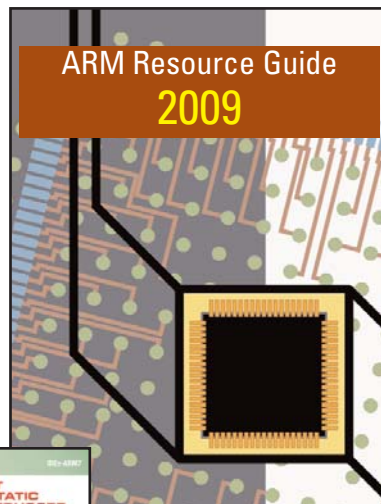


# 2009 ARM Resource Guide

Don't miss promoting your products in the industry's flagship directory! Publish your product data sheets and distribute them to **25,000 engineers** specifying ARM core-based devices and tools for pennies!

25,000 of the 2009 ARM Resource Guides will be distributed bundled with IQ Magazine, to ARM offices worldwide, and to the most up-to-date and comprehensive ARM mail list in the industry.



Shown above: Full page data sheet (left), and 1/2 page data sheets (right).

We will take your approved, on-line ARM Connected Community entry and format them for publication.

RATES	Data Sheet Size	1X	2X	3X	4X
	Full Page	\$1450	\$1400	\$1350	\$1300
	Half Page	\$750	\$725	\$700	\$675

## Deadlines:

May 1 Insertion Orders (or POs) Due  
 May 1 Final Ads and Listings Due  
 July Published

## Resource Guide Contents:

Place your Data Sheets in these sections

### Silicon

Foundry  
 SoC IP  
 ASSP  
 ARM Physical IP  
 MCU: Cortex-M1  
 MCU: ARM7  
 MCU: Cortex-M3  
 MCU: Cortex-M4  
 MCU: ARM9  
 MCU: Cortex-R4  
 MCU: ARM11  
 MCU: Cortex-A8  
 MCU: XScale, etc.

### Development Tools

MCU: Cortex-M1  
 MCU: ARM7  
 MCU: Cortex-M3  
 MCU: ARM9  
 MCU: ARM9E  
 MCU: Cortex-R4  
 MCU: ARM11  
 MCU: Cortex-A8  
 MCU: XScale, etc.

### Application Software

Embedded  
 Home  
 Mobile  
 Audio and Voice  
 Communication Protocol  
 Graphics  
 Power Management  
 Security

### Design Support

Approved Design Centers  
 Design Services  
 EDA Tools--ESL  
 EDA Tools--Front End  
 EDA Tools--Back End

### Training Distributors

## Call us.

Sales: Vaughn Orchard +1 (508) 209-0294

vaughn@convergencepromotions.com

President: Glenn ImObersteg +1 (925) 516-6227

glenn@convergencepromotions.com

www.convergencepromotions.com