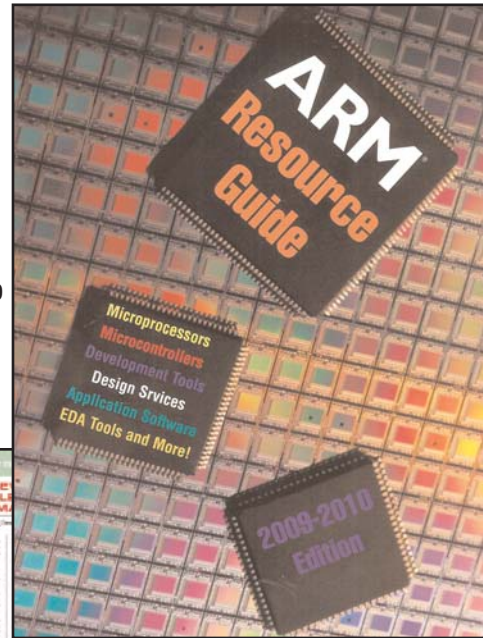


2010 ARM Resource Guide

Don't miss promoting your products in the industry's flagship directory! Publish your product data sheets and distribute them to **25,000 engineers** specifying ARM core-based devices and tools for pennies!

25,000 of the 2010 ARM Resource Guides will be distributed bundled with IQ Magazine, to ARM offices worldwide, At ARM TechCon3, and to the largest and most up-to-date ARM mailing list in the industry.



Shown above: Full page data sheet (left), and 1/2 page data sheets (right).

We will take your approved, on-line ARM Connected Community entry and format them for publication.

RATES	Data Sheet Size	1X	2X	3X	4X
	Full Page	\$1450	\$1400	\$1350	\$1300
Half Page	\$750	\$725	\$700	\$675	

Deadlines:

May 10: Insertion Orders (or POs)
 June 1: Final Ads and Listings Due
 July 14: Published

Resource Guide Contents:

Place your Data Sheets in these sections

Silicon

Foundry
 SoC IP
 ASSP
 ARM Physical IP
 MCU: Cortex-M0 **NEW!**
 MCU: Cortex-M1
 MCU: ARM7
 MCU: Cortex-M3
 MCU: ARM9/9E
 MCU: Cortex-R4
 MCU: ARM11
 MCU: Cortex-A8
 MCU: XScale, etc.

Development Tools

MCU: Cortex-M0 **NEW!**
 MCU: Cortex-M1
 MCU: ARM7
 MCU: Cortex-M3
 MCU: ARM9/9E
 MCU: Cortex-R4
 MCU: ARM11
 MCU: Cortex-A8
 MCU: XScale, etc.

Application Software

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