

# WEBINARS

Webinars are 45 minute live broadcasts consisting of one pre-recorded audio track or live presentation (30 minutes) and one live Q&A discussion track (15 minutes - audience participation). Webinars grow sponsor's engineering community and provide registrations and leads from promotions and contestants. Webinars will be archived for 6 months following live broadcast on EEWebinars.com



## RATE

\$8,500 each

## ADDITIONAL SERVICES

Promotional Video: \$4,500

Writing/scripting the Webinar to Customer's specifications using our editorial and design team: \$5,000

## ORGANIZATION

- Customer decides topic and provides script with assistance from ED
- Customer provides slides
- Contest landing page provided by ED on [www.eeWebinars.com](http://www.eeWebinars.com)
- Registration page and leads provided by ED
- Script editing provided by ED (for flow, and timing only)
- Promotion provided by ED, AspenCore
- Pre & post-production provided by ED
- Live broadcast provided by ED

## PROMOTION

3-months of promotions in Embedded Developer and AspenCore Media (\$10,000 Value).

### Schedule:

**Month 1:** Planning the webinar

**Month 2:** Begin Promotion & Registrations

**Month 3:** Promotion & Registrations

**Month 4:** Live Broadcast

[www.eeWebinars.com](http://www.eeWebinars.com)