# POWER DEVELOPER NEWSLETTER



### **Power Integrations - The Tech Advantage**

Power Integrations is a Silicon Valley-based supplier of high-performance electronic components used in high-voltage power-conversion systems. Their integrated circuits and diodes enable compact, energy-efficient AC/DC power supplies for a vast range of electronic products.

EEWeb spoke with Douglas Bailey, vice president of marketing at Power Integrations, about the current state of the power industry, the company's highly effective MOSFET technology, and



#### A Better Converter, A **Better Value**

Today's cooler, smaller synchronous buck converters take up less space on your board, so there's extra room to innovate. And with a dozen fewer discrete components, you'll get to market faster too... READ MORE



#### Mean Well Newest LRS-200/350 Series

200W & 350W enclosed type AC-DC power supply; The LRS-200/350 offers Ultra low profile of 30 mm , <0.75W no load power consumption and working efficiency up to 90%. Please click www.meanwellusa.com for more detailed product info... READ MORE



Developer

#### **New Class of PSU ICs Enables Cost-effective Charger Design**

Power Integrations took a long, hard look at the problem and with its new InnoSwitch<sup>TM</sup> family of highly integrated switcher ICs has come up with a digital magnetic communications function... READ MORE



# **Conversion Technology**

Until recently, designers faced this age-old choice: cost or performance. Now, a new approach has been developed which combin the simplicity of primary-side regulation solutions with the performance benefits of secondary-side... READ MORE





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Aspen Labs, 950 W Bannock Suite #450, Boise, ID 83702



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