

# 2015 EDITORIAL CALENDAR

| PUBLICATION             | AD MATERIALS | PUBLICATION DATE | FREQUENCY  |
|-------------------------|--------------|------------------|------------|
| <b>September 2015</b>   |              |                  |            |
| PULSE                   | 8/18/2015    | 9/01/2015        | Bi-monthly |
| Sensor Technology       | 8/25/2015    | 9/08/2015        | Quarterly  |
| Embedded Developer      | 9/15/2015    | 9/15/2015        | Bi-monthly |
| ----                    | ----         | 9/22/2015        | ----       |
| ----                    | ----         | 9/29/2015        | ----       |
| <b>October 2015</b>     |              |                  |            |
| Modern Test & Measure   | 9/22/2015    | 10/06/2015       | Bi-monthly |
| Modern Printed Circuits | 9/29/2015    | 10/13/2015       | Quarterly  |
| Lighting Electronics    | 10/06/2015   | 10/20/2015       | Quarterly  |
| ----                    | ----         | 10/27/2015       | ----       |
| <b>November 2015</b>    |              |                  |            |
| PULSE                   | 10/20/2015   | 11/03/2015       | Bi-monthly |
| Wi - Wireless & RF      | 10/27/2015   | 11/10/2015       | Quarterly  |
| Power Developer         | 11/03/2015   | 11/17/2015       | Quarterly  |
| Embedded Developer      | 11/10/2015   | 11/24/2015       | Bi-monthly |
| <b>December 2015</b>    |              |                  |            |
| Modern Test & Measure   | 11/17/2015   | 12/01/2015       | Bi-monthly |
| Sensor Technology       | 11/24/2015   | 12/08/2015       | Quarterly  |
| ----                    | ----         | 12/15/2015       | ----       |
| ----                    | ----         | 12/22/2015       | ----       |
| ----                    | ----         | 12/29/2015       | ----       |

# 2016 EDITORIAL CALENDAR

| PUBLICATION             | AD MATERIALS | PUBLICATION DATE | FREQUENCY  |
|-------------------------|--------------|------------------|------------|
| <b>January 2016</b>     |              |                  |            |
| Power Developer         | 12/22/2015   | 1/05/2016        | Bi-monthly |
| PULSE                   | 12/29/2015   | 1/12/2016        | Quarterly  |
| Lighting Electronics    | 1/05/2016    | 1/19/2016        | Quarterly  |
| Embedded Developer      | 1/12/2016    | 1/26/2016        | Bi-monthly |
| <b>February 2016</b>    |              |                  |            |
| Modern Test & Measure   | 1/19/2016    | 2/02/2016        | Bi-monthly |
| Wi - Wireless & RF      | 1/26/2016    | 2/09/2016        | Quarterly  |
| Modern Printed Circuits | 2/02/2016    | 2/16/2016        | Quarterly  |
| ----                    | ----         | 2/23/2016        | ----       |
| <b>March 2016</b>       |              |                  |            |
| Power Developer         | 2/16/2016    | 3/01/2016        | Bi-monthly |
| Sensor Technology       | 2/23/2016    | 3/08/2016        | Quarterly  |
| ----                    | ----         | 3/15/2016        | ----       |
| Embedded Developer      | 3/08/2016    | 3/22/2016        | Bi-monthly |
| ----                    | ----         | 3/29/2016        | ----       |
| <b>April 2016</b>       |              |                  |            |
| Modern Test & Measure   | 3/22/2016    | 4/05/2016        | Bi-monthly |
| Wi - Wireless & RF      | 3/29/2016    | 4/12/2016        | Quarterly  |
| PULSE                   | 4/05/2016    | 4/19/2016        | Quarterly  |
| ----                    | ----         | 4/26/2016        | ----       |
| <b>May 2016</b>         |              |                  |            |
| Power Developer         | 4/19/2016    | 5/03/2016        | Bi-monthly |
| ----                    | ----         | 5/10/2016        | ----       |
| Lighting Electronics    | 5/03/2016    | 5/17/2016        | Quarterly  |
| ----                    | ----         | 5/24/2016        | ----       |
| Embedded Developer      | 5/17/2016    | 5/31/2016        | Bi-monthly |
| <b>June 2016</b>        |              |                  |            |
| Modern Test & Measure   | 5/24/2016    | 6/07/2016        | Bi-monthly |
| Sensor Technology       | 5/31/2016    | 6/14/2016        | Quarterly  |
| Modern Printed Circuits | 6/07/2016    | 6/21/2016        | Quarterly  |
| ----                    | ----         | 6/28/2016        | ----       |