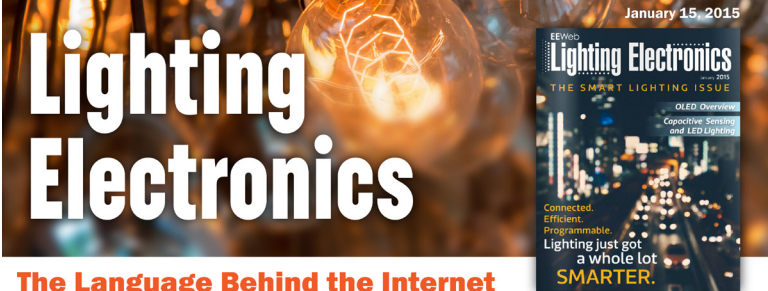


# LIGHTING ELECTRONICS NEWSLETTER



## The Language Behind the Internet of Everything

The AllSeen Alliance is the largest cross-industry effort to advance the Internet of Everything through a common, open-code base that enables interoperability and security among a wide range of devices; this software framework is called AllJoyn. Philip DesAutels, Senior Director of IoT at AllSeen Alliance, answers questions about open source and AllSeen.

"We will enable the ability to personalize the lighting experience to individuals' tastes and preferences by setting lighting 'scenes,' and the ability for users to add lighting effects like pulsing lights for notification purposes." [READ MORE](#)

### RATES

**A LEADERBOARD AD**  
\$1,200  
Size: 728x90 px  
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File format: GIF, JPG or SWF

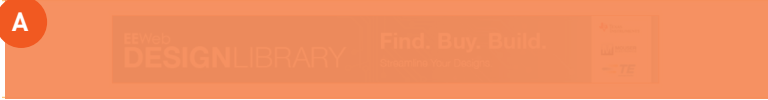
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**B**



**The Brains Behind the Bulb**

IoT-enabler targeting LED connectivity with game-changing smart lighting chip: The IoT is arguably becoming the biggest invention since the Internet itself. Tech and consumer product companies alike are now developing products with Internet capabilities... [READ MORE](#)



**Combining Capacitive Sensing and LED Lighting**


This edition addresses low-power design considerations for designing systems with capacitive sensing and LED lighting. In order to optimize power consumption, capacitive sensors are typically scanned in a repeated scan-sleep-scan-sleep routine... [READ MORE](#)



**Product Watch: Mean Well High-efficiency LED Driver**

LED lighting system design is a big part of how efficiently LEDs produce light. Without a high-efficiency, reliable driver, LED lighting systems are no better than anything else. Mean Well's latest offering, the HLG-320H-48A driver... [READ MORE](#)

**B**



**Newhaven Full-color OLED Display**

In recent years, OLED technology has seen a phenomenal increase in quality. While thin-film transistors (TFT) have been a mainstay in displays for years, OLEDs are becoming more prevalent as prices drop and image quality rises... [READ MORE](#)

**C**



Mean Well HLG-320H-48A  
Complies with All Safety Certs



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