

# DESIGN CONTEST

Embedded Developer Design Contests are ideal programs for customers who want to launch new products, engage the engineering community and receive maximum ROI in branding and product awareness over a six month period.

**RATE**

TURN-KEY PROGRAM:  
 \$80,000  
 Month 1: \$20,000  
 Month 2: \$10,000  
 Month 3: \$10,000  
 Month 4: \$10,000  
 Month 5: \$10,000  
 Month 6: \$10,000  
 Month 7: \$10,000

**INCLUDED PROMOTION**

- A CUSTOM HTML REGISTRATION PAGE**  
Leads included with registration
- B CUSTOM NEWSLETTER (DEDICATED)**  
45K+ circulation
- C CONTEST OVERVIEW VIDEO**

**EXTRA CHARGES & OPTIONS**

Extra Costs to Sponsor:

- Development of Evaluation Board and software platform
- Board shipping costs
- Prizes and awards
- Press Tours
- Special promotions at tradeshow and events etc.

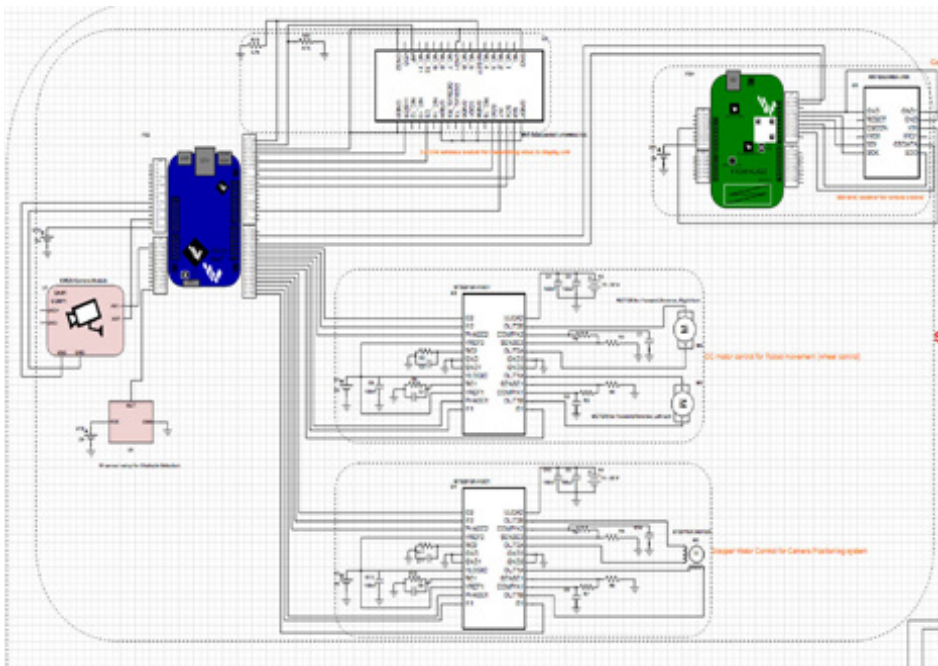
- BOOMBOX ROS**  
25K impressions per month
- WALLPAPER ROS**  
25K impressions per month  
45K+ circulation
- WELCOME AD**  
1 week  
45k average impressions

www.eeDesignContents.com

\*Welcome Ad based on availability  
 \*All ad creatives are included

# VIRTUAL DESIGN CONTEST

For customers who don't have an evaluation or hardware platform or don't want to go through the expense of shipping them throughout the world, we recommend an on-line "Virtual Contest" using Scheme-it. Contestants can do the same designs on-line that they do using hardware, for less cost and effort. We will capture all your elements and put them in a unique file like circuit "Building Blocks" to make it easy for contestants to construct reference designs using only your elements.



**RATE**

\$60,000 + prizes  
6 month program

**INCLUDED PROMOTION**

**A CUSTOM HTML REGISTRATION PAGE**

Leads included with registration

**B CUSTOM NEWSLETTER (DEDICATED)**

45K+ circulation

**C CONTEST OVERVIEW VIDEO**

**BOOMBOX ROS**

25K impressions per month

**WALLPAPER ROS**

25K impressions per month

45K+ circulation

**WELCOME AD**

1 week

45k average impressions

[www.eeDesignContents.com](http://www.eeDesignContents.com)

\*Welcome Ad based on availability

\*All ad creatives are included